

BUS STOP SHELTER DESIGN CONTEST

Lextran's 2023 Bus Stop Shelter Design Contest provides the Lexington community with the opportunity to see their design displayed on a Lextran Bus Stop and the chance to win a \$2,500 cash prize!

Presented in collaboration with District 11 Councilmember Jennifer Reynolds' Office, Lextran is proud to announce an art contest that will highlight the talent of Lexington's local artists and revitalize one of Lextran's original art shelters. The chosen artist will create a new design for the shelter that is representative of the diverse communities served by Lextran, Global Lex, and reflective of the council district. This design will be installed on the panels of the Lextran Bus Stop previously known as "Bottlestop," which originally featured hundreds of recycled Ale-8-One glass bottles.

"We are excited to offer a new opportunity to artists in Lexington," said Jill Barnett, Lextran General Manager. "Together, we have the chance to highlight the culture of the communities we serve and breathe new life into an original artstop location."

The bus shelter that will feature the chosen artist's newly created design is located in Councilmember Reynolds' district, on Versailles Road in front of the government building and Global Lex offices.

"I am thrilled to partner with Lextran to revamp this busy bus stop, and for an artist in Lexington to create a unique work of art that reflects the international community and diverse cultures that live in the 11th District and travel Versailles Road everyday" said Councilmember Reynolds.

This contest is open to any person aged 18 and older that currently resides in Fayette County, Kentucky. Submissions must be received by Saturday, July 15 and the chosen artist will be announced during the week of August 7.



BUS STOP SHELTER DESIGN CONTEST

RULES AND GUIDELINES

WHO CAN ENTER?

The contest is open to any person age 18 and older that currently resides in Fayette County, Kentucky.

WHAT ARE THE RULES?

- Submissions will be accepted beginning **June 8, 2023**.
- Submissions should be made by individuals, not groups.
- Each entrant must complete the entry form and submit it with a maximum of five examples of their artistic work.
- Entrants must use the provided Lextran website link for their submission.
- The use of any copyrighted material is not acceptable.
- Entrants may not be an immediate family member of an employee of Lextran.
- Entrants must be at least 18 years old and reside in Fayette County at the time that their contest entry is submitted.

WHEN IS THE DEADLINE FOR CONTEST SUBMISSIONS?

All entries must be received by Saturday, July 15, 2023 at 4:30 pm EST.

HOW WILL THE SUBMISSIONS BE JUDGED?

Entries will be judged by a panel of judges. Judges will consider the following criteria:

1. Did the entrant complete the entry form?
2. Are the designs of the artist's submitted work eye-catching?
3. Does the entrant meet all requirements?

IF I AM CHOSEN, WHAT DO I HAVE TO DESIGN?

The chosen artist will create a brand new digital design to be printed on perforated vinyl and placed on the plexiglass panels of the bus stop shelter located at 1306 Versailles Rd, Lexington, KY 40504.

The design created by the chosen artist will be representative of the cultural diversity found in the 11th District. The chosen artist will submit their final design to Lextran no later than Monday, October 30th, 2023.

WHAT IS THE GRAND PRIZE?

The chosen artist will create a design representative of the cultural diversity found in the 11th District that will be scaled to size, printed on perforated vinyl, and adhered to the clear panels of the bus stop shelter located at 1306 Versailles Rd, Lexington, KY 40504.

The chosen artist will also receive a \$2,500 cash prize after the reveal of their design!

OFFICIAL LEXTRAN BUS STOP SHELTER DESIGN CONTEST 2023

BUS STOP SHELTER DESIGN CONTEST

RULES AND GUIDELINES CONT.

OTHER INFORMATION

The chosen artist will be announced during the week of August 7, 2023 on Lextran's website and official social media. The chosen artist will be contacted by phone once the announcement is made.

The chosen artist's newly created design will be installed in November 2023 and will be displayed on the bus stop shelter for at least one year.

The perforated vinyl will include a UV resistant layer to prevent sun damage to the design.

The chosen artist's design will be replicated as closely as possible, but there may be slight variation in design due to the scaling and printing process.

CONTEST TIMELINE

- Contest Open – Thursday June 8, 2023
- Contest Close – Saturday, July 15, 2023
- Chosen Artist Announced – Week of August 7, 2023
- Chosen Artist Design Period – August 7, 2023 to October 30, 2023
- Design Installed and Revealed – November 2023

QUESTIONS?

For more information please contact the Lextran Marketing Coordinator by email at artcontest@lextran.com

